

NEWS RELEASE



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ÉCOLE SETSUKO MASSAGE & SPA RECEIVES IGBC GREEN BUSINESS CERTIFICATION

The Institute for Green Business Certification (IGBC) announced today that École Setsuko Massage & Spa, a massage school, and hair, nail and massage spa that specializes in massage courses, full body-care products and services, as well as a mobile spa in the city of Montreal (NDG), province of Quebec, has passed a comprehensive green audit and achieved the Institute's "Green Business Certification".

École Setsuko Massage & Spa, founded by Jenni Lee, provides a full line of eco-friendly body treatments, make-up and body-care products and services. École Setsuko Massage & Spa believes that eliminating harsh chemicals such as ammonia, parabens, SLS, artificial fragrances and petroleum-based ingredients from commonly used beauty products and replacing them with naturally derived, plant-based ingredients ensures healthier hair, skin and body while preserving the environment. The elimination of superfluous and unnecessary packaging as well as the use of 100% reusable bottles and products has helped the spa drastically reduce their waste.

Philippa Settels, IGBC's Canadian Division Director, said it is amazing to see hair and skin care services being offered without the use of harsh chemicals, such as the traditional ammonia, found in most products found at conventional salons and spas, which have been related to many health and environmental issues. Philippa said she is very pleased that École Setsuko Massage & Spa has completed IGBC's green audit, achieved certification and is located in her hometown of Montreal, Quebec. "People here are becoming increasingly conscious of the environment and the need to live and work in a healthier and more sustainable way – and I'm certain that many businesses in the metropolitan area will soon follow the example of École Setsuko Massage & Spa to gain their green certification," she said.

Mrs. Settels compliments the company for their high standards and commitment to the community's environmental health and well-being, and she congratulates them for achieving Green Business Certification. "École Setsuko Massage & Spa is a leader in the environmental movement and the survival of our world," Mrs. Settels said.

The Institute for Green Business Certification (IGBC) certifies businesses' environmental practices and provides consulting to businesses and organizations regarding environmental management and sustainability. It uses a comprehensive Green Audit that is becoming a model for what it means to be a "green business". The Green Audit evaluates a business in 10 different categories. IGBC's certification process has been used by small, medium and large companies alike. For more information, please visit: www.gbcertified.ca

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