



NEWS RELEASE



For Immediate Release

IGBC CANADIAN DIVISION LAUNCHES NEW WEBSITE

Montreal, Quebec, January 28, 2013 -- The Institute for Green Business Certification (IGBC) President, Garry H. Peterson, announced today that the company's Canadian representatives, Dale Bonke and Philippa Settels have launched a new website for their Canadian division at www.gbcertified.ca. In early 2012, these two representatives joined forces to develop a partnership with the Institute for Green Business Certification. By taking on the Canadian branch, they have developed standards and criteria more specifically suited for Canadian businesses and organizations within their marketplace.

The Institute for Green Business Certification (IGBC) – with offices around the world – is the first international organization of its kind to certify businesses' environmental practices. It uses a comprehensive Green Audit that is becoming a model for what it means to be a “green business”. The Green Audit evaluates a business in 10 categories including: waste reduction, recycling, reduction in office material usage and purchasing, energy and water conservation, pollution prevention, reduction in chemical usage, proper handling of pollutants, and reduced emissions. IGBC's certification process has been used by small, medium and large companies alike.

IGBC's mission is to help promote and increase public awareness in environmentally sound business practices by recognizing those companies who are leading the way with “green” business models and setting the example for a greener Canadian community.

IGBC Canada does not offer or sell products or training courses, and does not charge for its literature. It provides consulting to businesses and organizations regarding environmental management and sustainability. IGBC is accredited with the Better Business Bureau. For more information, please visit: www.gbcertified.ca

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