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## **RUDKINS SMALL BUSINESS SOLUTIONS RECEIVES GREEN BUSINESS CERTIFICATION**

The Institute for Green Business Certification (IGBC) announced today that Rudkins Small Business Solutions, a business coaching practice that specializes in helping solopreneurs (one person businesses) start and operate successfully, in the city of Toronto, province of Ontario, has passed a comprehensive green audit and achieved the Institute's "Green Business Certification".



Rudkins Small Business Solutions, owned and operated by Tim Rudkins, advises and mentors other small business owners to plan and develop strategies in marketing, goal planning, business plans and finance. With a strong background in environmental sustainability, Rudkins Small Business Solutions is also paving the way for greener business models.

Philippa Settels, IGBC's Eastern Canadian representative is very pleased that Rudkins Small Business Solutions has completed IGBC's green audit and achieved their certification. "People are becoming increasingly conscious of the environment and the need to live and work in a more sustainable way – and I'm certain that many businesses in the Toronto metropolitan area, who wish to be part of the solution, will soon follow the example of Rudkins Small Business Solutions to gain their green business certification," she said.

IGBC President, Garry H. Peterson, compliments the company for its high standards and commitment to the environment's preservation, and he congratulates Mr. Rudkins for achieving Green Business Certification. "Rudkins Small Business Solutions is a leader in the environmental movement and the survival of our world," Peterson said.

The Institute for Green Business Certification (IGBC) is the first international organization of its kind to certify businesses' environmental practices. It uses a comprehensive Green Audit that is becoming a model for what it means to be a "green business". The Green Audit evaluates a business in 10 different categories. IGBC's certification process has been used by small, medium and large companies alike.

IGBC provides consulting to businesses and organizations regarding environmental management and sustainability. IGBC is accredited with the Better Business Bureau (BBB®). For more information, please visit: [www.gbcertified.ca](http://www.gbcertified.ca)

### **FOR INFORMATION CONTACT:**

**Philippa Settels,**  
Environmental Analyst, IGBC Canada  
514-264-7119

**Garry H. Peterson, President, IGBC USA**  
Tel: 847-502-4933  
[www.gbcertified.com](http://www.gbcertified.com)

**Tim Rudkins, Owner,**  
Rudkins Small Business Solutions  
Tel: (647) 221-9706  
[www.rudkins.ca](http://www.rudkins.ca)