



## NEWS RELEASE



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### **BALECO ECOSOLUTIONS TO RECEIVE IGBC GREEN BUSINESS CERTIFICATION**

The Institute for Green Business Certification (IGBC) announced today that Baleco Ecosolutions, a manufacturer and distributor of environmentally-friendly cleaning products in the city of Montreal, province of Quebec, has passed a comprehensive green audit and achieved the Institute's "Green Business Certification".



Baleco Ecosolutions, founded by Anie Rouleau, provides a full line of eco-products that are both efficient and price competitive. Their on-site refill stations not only provide continuous access to high quality eco-friendly cleaning products, they also significantly reduce the use of plastic containers thus helping to lower the use of plastic. Baleco believes that, for the industrial and the commercial markets, the sustainability efforts should be communicated to customers, employees and shareholders. For the residential market, it is a simple way to make a big difference.

Philippa Settels, IGBC's Eastern Canadian representative, said it is amazing to see products being formulated without the use of harsh chemicals, such as the traditional triclosan, ammonia and bleach, found in most cleaners, which have been related to many health and environmental issues. Philippa said she is very pleased that the second Eastern Canadian business to complete IGBC's green audit and achieve certification is located in her hometown of Montreal, Quebec. "People here are becoming increasingly conscious of the environment and the need to live in a more sustainable and eco-friendly way – and I'm sure that many businesses in the region will soon follow the example of Baleco Ecosolutions to gain their green certification," she said.

IGBC President, Garry H. Peterson, compliments the company for their high standards and commitment to the community's environmental health and well-being, and he congratulates them for achieving Green Business Certification. "Baleco Ecosolutions is a leader in the environmental movement and the survival of our world," Peterson said.

The Institute for Green Business Certification (IGBC) – with offices around the world – is the first international organization of its kind to certify businesses' environmental practices. It uses a comprehensive Green Audit that is becoming a model for what it means to be a "green business". The Green Audit evaluates a business in 10 different categories. IGBC's certification process has been used by small, medium and large companies alike.

IGBC does not offer or sell products or training courses, and does not charge for its literature. It provides consulting to businesses and organizations regarding environmental management and sustainability. IGBC is accredited with the Better Business Bureau. For more information about IGBC, please visit: [www.gbcertified.ca](http://www.gbcertified.ca)

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