



NEWS RELEASE



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COOP LA MAISON VERTE RECEIVES GREEN BUSINESS CERTIFICATION

The Institute for Green Business Certification (IGBC) announced today that Coop la Maison Verte, a local grocery store, café, community space and agora with a large range of bulk products and natural and organic foods, in Notre-Dame-de-Grâce, province of Quebec, has passed a comprehensive green audit and achieved the Institute's "Green Business Certification".



The Coop is a place where you will find ecological solutions for cleaning the home as well as a wealth of resources about sustainability. It is a solidarity cooperative where everyone is welcome. Anyone can become a member and get involved. Members manage and run the coop and share its benefits and specials. It is a community store with a democratic cooperative structure which supports members in building a common vision.

In partnership with other groups, the Coop works at promoting social involvement, sharing of knowledge and community action in order to favor and encourage healthy and sustainable environmental practices in the community. Coop la Maison Verte holds workshops to help local groups promote their events, in a spirit of solidarity and support amongst members of the community. They have also partnered with several local organic farmers and sell fresh produce twice a week during the summer months and once every two weeks in the winter.

Philippa Settels, IGBC's Eastern Canadian representative, said she is very pleased that Coop la Maison Verte is the second business in NDG to complete IGBC's green audit and has added value to their business by becoming certified, in recognition of all the green and community-oriented efforts that they have pledged to make. "People here are becoming increasingly conscious of the environment and the need to live in a more sustainable and eco-friendly way – and I'm sure that many businesses in the area will soon follow the example of Coop la Maison Verte to gain their green business certification." she said.

IGBC President, Garry H. Peterson, compliments the company for their high standards and commitment to the community's environmental health and well-being, and he congratulates them for achieving Green Business Certification. "The Coop la Maison Verte is a leader in the environmental movement and the survival of our world." Peterson said.

The Institute for Green Business Certification (IGBC) is the first international organization of its kind to certify businesses' environmental practices. It uses a comprehensive Green Audit that is becoming a model for what it means to be a "green business". The Green Audit evaluates a business in 10 different categories. IGBC's simple and affordable certification process has been used by companies and organizations of all sizes.

IGBC Canada does not offer or sell products or training courses. It provides consulting to businesses and organizations regarding environmental management and sustainability. IGBC is accredited with the Better Business Bureau. For more information please visit: www.gbcertified.ca

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