



NEWS RELEASE



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For Immediate Release: Wednesday, December 11th, 2013

NATURE VIVANTE RECEIVES GREEN BUSINESS CERTIFICATION

The Institute for Green Business Certification (IGBC) announced today that Nature Vivante, an organic vegetable garden & landscaping company in the city of Montreal, province of Quebec, has passed a comprehensive green audit and achieved the Institute's "Green Business Certification".



Nature Vivante, founded by Josée Deslauriers, provides a full ecological landscaping service such as: "recipe" planters made of recycled wood, home consultations, customized planning, landscaping, planting & maintenance, plant rotation, winterizing and seasonal decorating (Halloween, Christmas, Valentine's, Easter...) as well as sustainable corporate gifts. Nature Vivante's vision is to raise awareness amongst the Quebec population as to how to grow their own vegetables in a healthy and organic way, without the use of harsh chemical pesticides and fertilizers. Their clients reap the benefits that nature has to offer by respecting it, caring for it and producing vegetables for themselves within an urban or sub-urban setting.

Philippa Settels, IGBC's Eastern Canadian representative, said it is amazing that a living space as small as a condominium can grow a garden thanks to Nature Vivante's services. Philippa said she is very pleased that this business is bringing organic gardening to an urban setting. What better way to promote their green efforts than by completing IGBC's green audit and achieving certification. "People here are becoming increasingly conscious of the environment and the need to live and work in a more sustainable and eco-friendly way – and I'm sure that many businesses in the region will soon follow the example of Nature Vivante to gain their green certification," she said.

IGBC President, Garry H. Peterson, compliments the company for their high standards and commitment to the community's environmental health and well-being, and he congratulates them for achieving Green Business Certification. "Nature Vivante is a leader in the environmental movement and the survival of our world," Peterson said.

The Institute for Green Business Certification (IGBC) is the first international organization of its kind to certify businesses' environmental practices. It uses a comprehensive Green Audit that is becoming a model for what it means to be a "green business". The Green Audit evaluates a business in 10 different categories. IGBC's certification process has been used by small, medium and large companies alike.

IGBC Canada does not offer or sell products or training courses, and does not charge for its literature. It provides consulting to businesses and organizations regarding environmental management and sustainability. IGBC is accredited with the Better Business Bureau (BBB®). For more information about IGBC, please visit: www.gbcertified.ca

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