



HELPING COMPANIES OF ALL SIZES TO
CERTIFY AS A GREEN BUSINESS!



NEWS RELEASE

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FIRST NON-PROFIT ORGANIZATION IN CANADA TO RECEIVE IGBC GREEN BUSINESS CERTIFICATION

The Institute for Green Business Certification (IGBC) announced today that the Saskatchewan Waste Reduction Council (SWRC) has passed a comprehensive “green audit” and achieved the Institute’s “Green Business Certification” standards.



SWRC is an advocate for the community and the environment and leads the way in Saskatchewan in addressing the underlying causes of waste by identifying opportunities, creating connections and promoting solutions. SWRC Executive Director, Joanne Fedyk says: “We are very excited to be certified as a green company. We always knew our office operated in a “green” manner and now, to be recognized for our operations being environmentally responsible, is very gratifying.”

Dale Bonke, IGBC’s western Canadian representative, said “Not only does SWRC talk “green”, they walk “green”, in both their service to the community and in their business operations. Many businesses throughout Canada are now becoming more conscious of the environment and the need to operate in a sustainable and eco-friendly way. I’m sure that many non-profits and for-profit businesses alike will soon follow the example of the SWRC in becoming a green certified business.”

IGBC President Garry H. Peterson complimented the SWRC for their high standards and commitment to the community’s environmental health and well-being, and he congratulated them for achieving their Green Business Certification. “You are a leader in the environmental movement and the survival of our world. A nice way to celebrate “Earth Day” this month,” Peterson told the SWRC representatives.

The Institute for Green Business Certification (IGBC) – with offices around the world – is the first international organization of its kind to certify businesses’ environmental practices. It uses a comprehensive Green Audit that is becoming a model for what it means to be a “green business”. The Green Audit evaluates a business in 10 categories including: waste reduction, recycling, reduction in office material usage, purchasing, energy saving, water conservation, pollution prevention, reduction in chemical usage, proper handling of pollutants, and reduced emissions. IGBC’s certification process has been used by small, medium and large companies alike.

IGBC Canada does not offer or sell products and does not charge for its literature. It provides consulting to businesses and organizations regarding environmental management and sustainability. IGBC is accredited with the Better Business Bureau. For more information about IGBC, see www.gbcertified.ca.

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