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Silent River Kung Fu

NEWS RELEASE

For Immediate Release: Tuesday June 25, 2013



FIRST KUNG FU MARTIAL ARTS SCHOOL IN CANADA TO RECEIVE IGBC GREEN BUSINESS CERTIFICATION

The Institute for Green Business Certification (IGBC) announced today that Silent River Kung Fu is the **first Kung Fu Martial Arts School in Canada** to pass a comprehensive “green audit” and achieve the Institute’s “Green Business Certification” status.

Silent River Kung Fu Ltd is a leader in providing martial arts classes for men, women and children in the town of Stony Plain (Alberta). Owner Jeff Brinker said: “We are very excited to be recognized as a green company. Our Martial Arts school is committed to operating sustainably and is providing the example for other small businesses in Canada to follow.”

Dale Bonke, IGBC’s western Canadian representative said: “I am very pleased that Silent River Kung Fu Ltd. has become the first business of its kind in Canada to complete IGBC’s green audit and achieve their certification. He also said: “I believe many businesses throughout Canada are now becoming more conscious of the environment and the need to operate in a sustainable and eco-friendly way – and I’m sure that many will soon follow the example of Silent River Kung Fu with their green efforts.”

IGBC President, Garry H. Peterson, complimented the company owner for their high standards and commitment to the community’s environmental health and well-being. He congratulated them for achieving Green Business Certification. “You are a leader in the environmental movement and the survival of our world,” Peterson told Silent River Kung Fu representatives.

The Institute for Green Business Certification (IGBC) – with offices around the world – is the first international organization of its kind to certify businesses’ environmental practices. It uses a comprehensive Green Audit that is becoming a model for what it means to be a “green business”. The Green Audit evaluates a business in 10 categories including: waste reduction, recycling, reduction in office material usage, purchasing, energy and water conservation, pollution prevention, reduction in chemical usage, proper handling of pollutants, and reduced emissions. IGBC’s certification process has been used by small, medium and large companies alike.

IGBC does not offer or sell products and does not charge for its literature. It provides consulting to businesses and organizations regarding environmental management and sustainability within the workplace. IGBC is accredited with the Better Business Bureau. For more information about IGBC, please visit www.gbcertified.ca

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