



NEWS RELEASE



For Immediate Release: Friday, August 8th, 2014

THE GREEN PANTHER BECOMES THE FIRST RESTAURANTS IN CANADA TO RECEIVE GREEN BUSINESS CERTIFICATION

The Institute for Green Business Certification (IGBC) announced today that The Green Panther, vegan & organic restaurants in the city of Montreal, province of Quebec, has passed a comprehensive green audit and achieved the Institute's "Green Business Certification".



The Green Panther, owned and operated by Chaim Shoham, opened its first doors in 2009. Five years and three locations later, Mr. Shoham has paved the way for a greener business model. His main goal is to develop a more sustainable way of living in today's urban reality by supporting and creating local alternatives through the use of organic produce (local when available), recycled materials, composting, and by raising awareness.

"I find it amazing and inspiring to see restaurants such as The Green Panther choosing to adopt a green policy by utilizing only organic produce (local as much as possible), reducing their waste to practically zero (by eliminating disposable take-out items and replacing them with 100% compostable ones - containers, cups, utensils, straws, etc.). They even offer a discount to those who bring their own take-out containers! The link between the use of chemical pesticides in agricultural production as well as plastic in food packaging, and evidence of the impact on health and the environment have been established. The food industry is one that creates a tremendous amount of waste but The Green Panther's formula proves that it can be done differently." explains Philippa Settels, IGBC's Eastern Canadian representative. "What better way for Mr. Shoham to authenticate his green efforts and his environmental and social commitment by becoming certified and recognized for the implementation of ecological practices within his restaurants?" Mrs. Settels added. She is also very pleased that The Green Panther has completed IGBC's green audit and achieved their certification with flying colors. "People are becoming increasingly conscious of the environment and the need to live and work in a more sustainable

way – and I’m certain that many businesses in the Montreal area, will soon follow the example of The Green Panther to gain their green business certification,” she said.

IGBC President, Garry H. Peterson, compliments the company for its high standards and commitment to the environment’s preservation, and he congratulates Mr. Shoham for achieving Green Business Certification. “The Green Panther is a leader in the environmental movement and the survival of our world,” Peterson said.

The Institute for Green Business Certification (IGBC) is the first international organization of its kind to certify businesses’ environmental practices. It uses a comprehensive Green Audit that is becoming a model for what it means to be a “green business”. The Green Audit evaluates a business in 10 different categories. IGBC’s certification process has been used by small, medium and large companies alike.

IGBC provides consulting to businesses and organizations regarding environmental management and sustainability. IGBC is accredited by and holds an A-rating with the Better Business Bureau (BBB®). For more information, please visit: www.gbcertified.ca

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